



It all. Comes down. To this.

When all your messaging has been polished and your talking points have been bulleted, which tool is going to best help you score the sale?

Five rounds. Toe-to-toe. One winner.

PowerPoint

Induces pain. Causes boredom.

VS.

Intuvio™ Interactive Presentation

Addresses pain points. Inspires boardroom.

ROUND 1

Navigability

There's just one linear way through. Want to skip ahead a few slides? Start clicking!

Structured right, you'll be able to get to all relevant content in just 1–3 clicks.

ROUND 2

Flexibility

You're only able to tell one story. Hopefully all slides are interesting to each target audience.

Tailor your presentation on the fly, focusing on the content most meaningful to your given audience.

ROUND 3

Interactivity

The "Next" button is about as interactive as it's going to get.

Use pop-ups, rollovers and hidden content to make your presentation feel dynamic and customized to the prospect.

ROUND 4

Asset Consolidation

Pack in all the text, charts and photos you want because you're not getting anything else in here.

Embed it all—pics, PDFs, audio, video and ROI calculators—to create one tool that carries all of your sales assets.

ROUND 5

Brand Alignment

Think your sales reps aren't going to try to change your deck? Dream on. Then say goodbye to brand consistency.

Lock down your brand's look and messaging, yet provide the agility to adapt to different selling situations and audiences.

WINNER!

Intuvio™ Interactive Presentations

Marketers! Help your salesforce develop the more consultative approach they need to close sales. An interactive sales presentation empowers them to tell an on-brand story to any audience and sell more strategically.

Learn more at intuviosells.com

